



# BHARAT DARSHAN

MONTHLY NEWSLETTER BY EMBASSY OF INDIA, LUANDA



FEBRUARY 2022



FROM THE DESK OF THE AMBASSADOR

Dear readers,

It is my pleasure to present the 19th edition of newsletter 'Bharat Darshan' for the month of February 2022. We are happy to inform that Indian economy is picking pace after the pandemic. International organisations believe that India is on its way to become the fastest-growing economy in the world. It has been projected that India's economy will grow at 9.5 per cent in the year FY22. The wonderful news for the month of February was a 20% growth in agricultural activities which will enable India to increase its agricultural exports. India's strengths in IT are well known. India has emerged as the second-fastest digital adopter among seventeen major digital economies. India has one of the fastest growing start-up ecosystems in the world. 41 Indian companies have acquired unicorn status in 2021. To strengthen India and Angola cooperation in the very important sector of Telecommunication we organized a phygital conference and B2B meeting in cooperation with Telecom Equipment and Services Export Promotion Council (TEPC) in the month of February. This month we are taking you to the Himalayan ranges in the state of Uttarakhand, which is often referred as 'Devabhumi' or 'Land of Gods'. We thank Mrs. Pallavi Redkar for providing us the recipe of aloo ke gutke, a tempting recipe from the state of Uttarakhand. Two more important yogasanas for the month by Mrs Manisha Chitnis (<http://www.instagram.com/young.again>) to keep you fit and healthy along with Ayush tips feature in the newsletter. Your suggestions, comments and feedback are welcome. Each newsletter will also be posted on our website ([www.indembangola.gov.in](http://www.indembangola.gov.in)) Facebook page (@indiainangola2019) Twitter (@IndiainAngola) and Instagram (@india\_in\_angola).

Best regards,

Pratibha Parkar  
Ambassador of India  
EoI Luanda, Angola



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**Embassy of India, Luanda [Angola]**

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## INDIAN ECONOMY



**PLIs in 5 sectors to generate 6 million new jobs**

The targeted sectors include speciality steels, automobile, mobile device manufacturing, white goods and textiles. The mobile device manufacturing sector will contribute to 13% of total job creation under the PLI schemes. The textiles and automobile sectors will create close to a fourth of the combined 53% employment opportunities across sectors. The ICEA forecasts that 100,000 new jobs are to be created by the end of 2022 in the mobile device manufacturing sector. The manufacturing sector workforce has shrunk from 51 million in 2016-17 to 27.3 million in 2020-21.

Between April-January 2022, the Exports and the Imports industry saw a steady increase of 46.73% from US\$228.92 billion to US\$335.88 billion. The trade deficit portrays a five-month low gap pertaining to the amount being US\$14.49 billion as against US\$17.42 billion earlier. Gold imports decreased to US\$2.4 billion at 40.52% while Imports of other commodities increased 23.54% to US\$51.93 billion. The highest performing export sectors were chemicals, cotton yarn, handlooms and textiles.



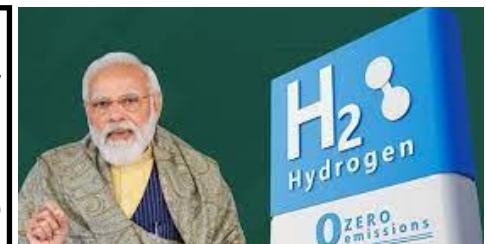
**India Exports rise to US\$35bn, Imports jump to US\$52bn in January**



**Govt to allow FDI in the space sector to boost investment**

A new policy framework is being developed to address various space technologies. Around 75 start-ups have registered in the space technology category in the Startup India portal. Government-approved reforms in the Space Sector aimed at boosting private sector participation in the entire range of space activities in 2020. MoD's Technology Development Fund has so far awarded six projects to various startups, including one space technology startup. IN-SPACe was established as an autonomous agency within the DoS to enable space activities.

The government will provide open access, free storage for 30 days, and free transmission if facility is installed before 2025. The policy will feature dollar-denominated bids and land allotment in RE parks and near ports for the construction of green hydrogen or ammonia bunkers. The second part of the policy will address the viability gap funding and conversion of grey hydrogen and grey ammonia. India wants to be a major exporter of green hydrogen and some countries have already expressed interest in importing from India



**Govt to launch first part of the National Hydrogen Policy**



**High nine-month growth may help India touch highest-ever farm exports of \$50 billion in FY22**

A 20% growth has been achieved in agricultural activities during the first nine months of FY 21-22. During 2018-19, India had introduced a policy in order to achieve the objective of US\$60 billion of agriculture exports by the year 2022. Non-basmati rice has seen a huge surge in its exports during April to December, going up by 46% to US\$4.48 billion. Overall exports accounts for over 2% of the total world farm trade, estimated at US\$1.37 trillion.

## INDIAN ECONOMY

### INVESTMENT OPPORTUNITIES HEALTHCARE SECTOR

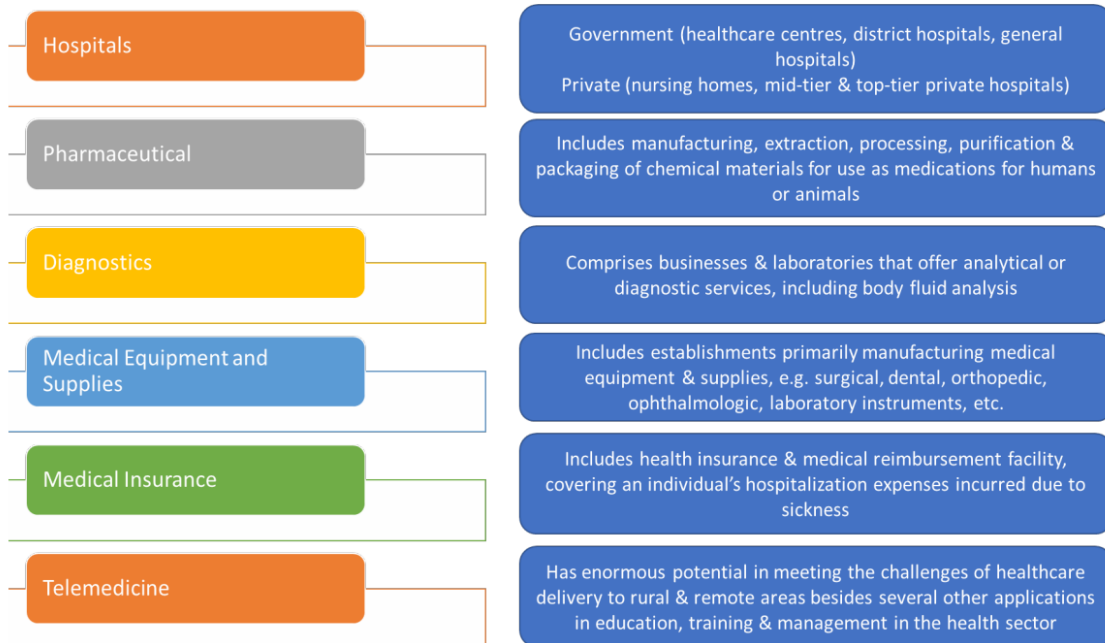


Figure 1: Major Segments in India's Healthcare Sector<sup>1</sup>

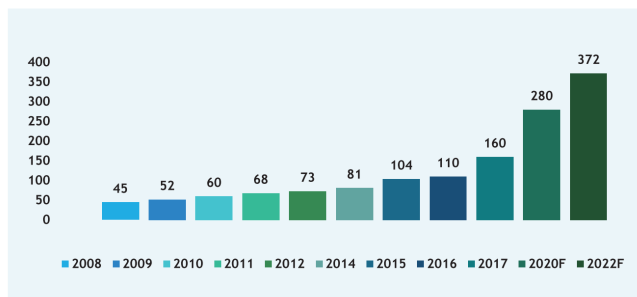


Figure 2: Growth Trend of India's Healthcare Sector (USD Billion)<sup>2</sup>

The country's healthcare sector has grown rapidly over the last 5 years, in particular, with a Compound Annual Growth Rate (CAGR) of approximately 22% since 2016. Healthcare has become one of the largest sectors of the Indian economy, in terms of both revenue and employment.

### BUSINESS AND INVESTMENT CLIMATE

India improved its Ease of Doing Business ranking from 142 in 2014 to 63 in 2019, a jump of 79 positions. India has also been ranked number 1 in the Central and South Asian region in the Global Innovation Index, an improvement of 33 positions, from number 81 globally in 2015 to number 48 in 2020. India has been one of the fastest-growing emerging economies over the last two decades, receiving large FDI inflows, which have grown from USD 2.5 Billion in 2000-01 to USD 50 Billion in 2019-20. In health, FDI has been concentrated in pharmaceuticals, constituting approximately two-thirds of the total health-sector-related FDI over the last two decades. Thus, there is considerable scope for more FDI in the medical devices manufacturing segment, in particular, for discouraging import dependency.

### INVESTMENT OPPORTUNITIES

Over 500 types of APIs are manufactured in India. The country contributes 57% of APIs to the WHO's prequalified list. In FY20, 33% of all Abbreviated New Drug Applications were filed by Indian companies.



## INDIAN ECONOMY

In addition to generic drugs, there are several investment opportunities in other segments of India's pharmaceutical sector as well including over-the-counter drugs, vaccines and contract manufacturing and research. The cultural popularity of Ayurvedic therapies is contributing to high sales of related over-the-counter formulations. Growth in demand is driven by the increased purchasing power of the middle class as well as greater awareness. Additionally, over-the-counter products have been included in the Jan Aushadhi outlets. India supplies 1.5 Billion doses of vaccines every year, with exports to the tune of USD 410 Million across over 150 countries. In fact, 70% of WHO's vaccine requirement (as per the essential immunization schedule) is sourced from India. India is also a preferred destination for clinical trials due to a heterogeneous patient pool, cost competitiveness, a skilled labour pool, as well as rising costs in developed markets. Cost of clinical trials in India is 40%-60% lower than developed markets. India has over 500 contract research labs and over 600,000 English-speaking, skilled investigators.

### Union Budget FY2022-23

We discussed highlights of the Budget for FY 2022-23 in the previous edition. Let us know some more important aspects of the Budget. The Budget goals for FY2022-23 aim to further India's aspirations in Amrit Kaal, as it moves towards its 100<sup>th</sup> year post independence.

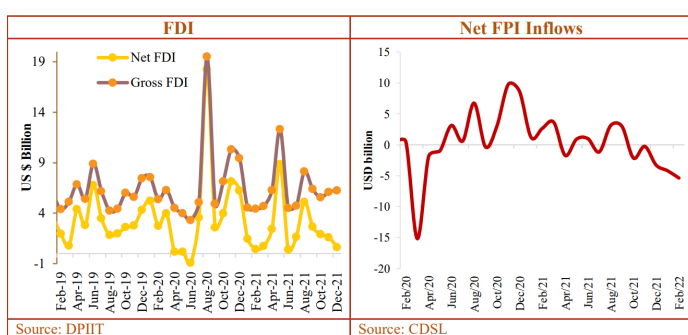
- ◆ Focus on growth and all-inclusive welfare
- ◆ Promoting technology-enabled development, energy transition and climate action
- ◆ Virtuous cycle starting from private investment, crowded in by public capital investment

The Union Budget for FY 2022-23 this year aims to strengthen the infrastructure with its focus on four priorities of:

- ◆ PM GatiShakti
- ◆ Inclusive Development
- ◆ Productivity Enhancement & Investment, Sunrise opportunities, Energy Transition, and Climate Action
- ◆ Financing of investments

India received a total foreign direct investment (FDI) of USD 60.3 billion during April to December 2021, providing critical funding to investment activity in the country. The equity inflow component of FDI for this period has been pegged at USD 43.1 billion. Manufacturing, computer services, communication services, retail & wholesale trade and education, research & development attracted most of the investment. Computer software and hardware have been leading with the highest FDI equity inflows of USD 10.3 billion in the said time period.

Investments funded through External Commercial Borrowings (ECBs) have continued to remain on an upswing as on December 2021. Notwithstanding global developments, India's forex reserves also stood at record high and large enough to finance more than 12 months of import.



## CULTURE AND TOURISM

## PLACE OF THE MONTH: UTTARAKHAND



Uttarakhand, a state in northern India crossed by the Himalayas, is known for its Hindu pilgrimage sites. Rishikesh, a major centre for yoga study, was made famous by the Beatles' 1968 visit. The city hosts the evening Ganga Aarti, a spiritual gathering on the sacred Ganges River. The state's forested Jim Corbett National Park shelters Bengal tigers and other native wildlife.



**Beauty is so inherent to almost all things Uttarakhand stands for – the magnanimous Himalayas, the holiest of the rivers, the spiritual mystery, stunning landscapes, the incessantly colorful play of nature, enchanting history carved in ancient stones, a mesmerizing floral and faunal plethora and the simplest of the people. Myths, anecdotes and stories are part of every visual that unfolds itself to the eyes of the beholder.**



The age-old Hindu traditions have always accorded highest esteem to the glory of the colossal and composed heights of the Himalayas which are spontaneously assumed to be the chosen consecrated residences of Gods. A whole lot of the Hindu lore sets out from this 'Land of the Gods'. Pilgrimages to these heights dating back to more than 1500 years are found recorded in authentic documents and Uttarakhand still attracts millions of devout people who come here with the chaste objective of spiritual emancipation and revelation.



A description of the charismatic beauty of Uttarakhand would be incomplete without the mention of people who inhabit this blessed country – simple, willing to help and hardworking people of the state are as diversified as the elements of nature. Several indigenous tribal groups peacefully co-exist with others, simultaneously keeping their distinct cultures alive. Apart from being a unique tourism destination, Uttarakhand is a goldmine for anthropologists, historians, ornithologists, linguists, geologists ...



**A haven for nature and wildlife enthusiasts, ornithologists, botanists, and tourists and adventurers in general - Uttarakhand's rich and varied wildlife never ceases to amaze. The state boasts as many as 6 national parks - including the popular Corbett National Park famed for its tigers and the Govind National Park that boasts about 15 mammal and 150 bird species. Along with this, the state also boasts two conservation reserves - Asan Barrage and Jhilmil Tal - and one UNESCO World Heritage Site.**



## VARIOUS ART FORMS OF UTTARAKHAND STATE

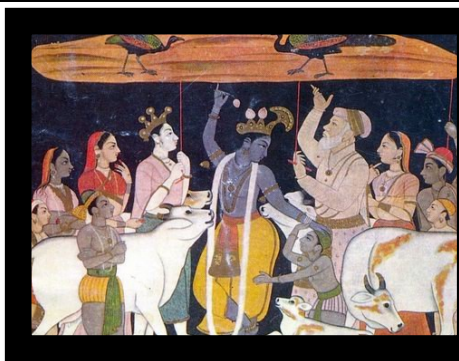
### Aipan Art (Uttarakhand)



Aipan art originated from Almora in Uttarakhand, which was founded during the reign of the Chand dynasty. It flourished during the reign of the Chand dynasty in the Kumaon region. The Chand dynasty was a Hindu Rajput dynasty that ruled much of the northern Indian subcontinent around the 10th century. The art form has many regional

variations. It's origins are in the North Indian state of Uttarakhand. Aipan art is an ancient style of painting depicting mostly Jain, Hindu and Buddhist themes. The designs and motifs in Aipan Art are motivated by the beliefs of the community and various aspects from nature. Some people believe that writing on empty walls with a reddish paint brings about good fortune. Others believe that this is just an aesthetic custom which has no meaning, but it's still pretty cool. The creation of rice flour art has deep cultural and religious significance in Kumaon. It is often found on the floor and walls of Puja rooms, as well as at entrances to homes. This form of artisany is mostly practiced by women from this region

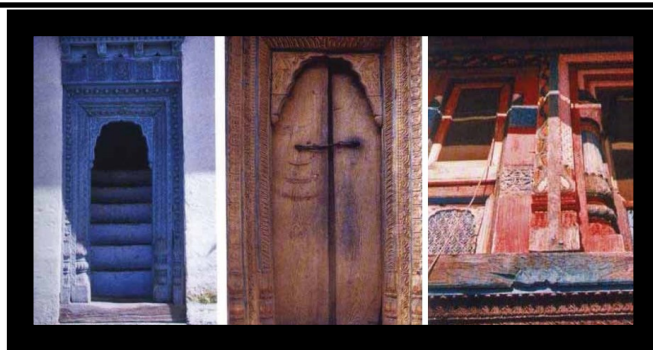
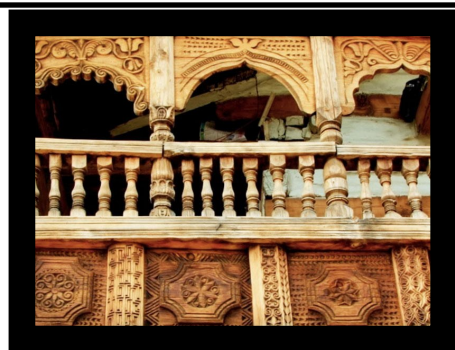
### Garhwal Painting



Uttaranchal or specifically, Garhwalis home to one of the most beautiful and defining 'Gharanas' of miniature paintings known as the Garhwal School of Painting. This is offshoot of the Guler-Kangra (Pahari) School of Painting of Himachal Pradesh. The basic timeline for its development and its peak ranges from 13th-18th Century A.D. How it Started:

In 13th Century the Kumaon region was ruled by the Chand Dynasty (starting 700 AD till mid 19th Century). This long rule resulted in the prosperity of the state and gave people time to cultivate their creative side. This gave rise to the period of learning and development of new styles of painting in the area, collectively called the Pahari School of Painting. In the middle of the 17th Century Suleiman Shikoh, the nephew of Mughal king Aurangzeb, stayed here for a while.

### Likhai - Wood Carving



The architects perfected the art of woodwork and were renowned for their amazing and classy designs. Houses were brilliantly executed and furnished with graven wooden doors mostly during the early days. Most of those doors of Uttarakhand's houses even today have well-designed and wooden doors. Another very famous art of the beginning was Latticework. The craftsman used to do specific meshes to fill the windows' open spaces to give it a similar effect to a screen.

## AYUSH TIPS OF THE MONTH



**AYURVEDA FOR POSHAN**  
Know your food

**BESAN SUJI PANCAKE**

**Ingredients:**

- Gram flour
- Suji/Rawa
- Butter milk
- Capsicum (or any other vegetable of choice)
- Onion
- Garlic
- Ginger
- Tomato
- Green chili
- Coriander leaves
- Ghee/oil

Ayurveda recommends judicious diet plan for maintenance of well-being. During the current #pandemic, it is all the more important to partake healthy & refreshing diet. Besan suji pancake is an easy & nutritious option for heart patients & diabetics.

Source: Traditional Food Recipes from Ayush Systems of Medicine

Minister of Ayush advises you to follow #COVID19 guidelines & stay safe!



**General Measures of Self-Care**

1. Drink lukewarm water frequently. Gargling with warm water added with a pinch of turmeric and salt. Food should be freshly prepared, and easily digestible.
2. Take adequate sleep (7-8 hours) and avoid daytime sleep and relax.
3. Daily practice of Yogasana, Pranayama and Meditation for at least 30 minutes as advised by the Ministry of Ayush National Clinical Management Protocol for COVID-19 prophylaxis and as per the protocol by MDNIY.
4. Steam inhalation with plain water or fresh Pudina (Mint) leaves or Ajwain (Caraway seeds) or Karpur (Camphor) once a day in case of sore throat.

**Note:**

- For more information please call the Ayush helpline at 14633
- The above recommendations can be safely taken with standard allopathic care

The #COVID19 pandemic is still a concern and MoA has been hard at work to protect people and safeguard their immunity. Here are some measures of self care to help see you through the #pandemic.

Visit [www.ayush.gov.in](http://www.ayush.gov.in) for General Guidelines for Ayush Based Holistic Care During COVID-19



**Ardra Paka (Ginger Barfi)**

**Ingredients**

Ginger	Naagkesar (Mesua Ferrea)
Jaggery	Cardamom
Clarified Butter (Ghee)	Cinnamon
Dry Ginger Powder	Indian Bay Leaf
Cumin	Long Pepper
Black Pepper	Coriander Powder
	Vidanga (Embelia Ribes)

Ardra Paka is a delicious & nutritious snack that helps in improving appetite & digestion. It is also useful in prevention & management of sore throat, cold & cough.

Source: Traditional Food Recipes from Ayush Systems of Medicine

### Precaution

The snack is hot in nature and should not be taken on an empty stomach. Avoid in cases of acid peptic disorders



## YOGA ASANA (POSTURE) OF THE MONTH

By Ms. Manisha Chitnis,  
Yoga Therapist



URDHVA-MUKHA SHWANASAN (उर्ध्वमुख श्वानासन)

Upward facing Dog pose- This is one of the steps in the Surya Namaskar. It is done from both the sides. Right leg in front and then left leg.

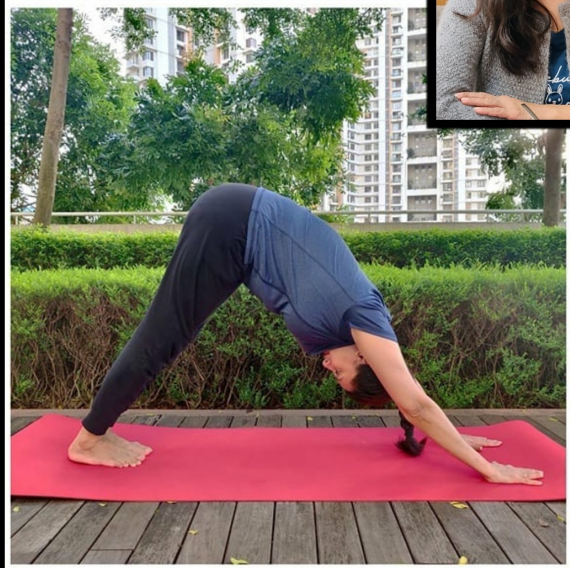
### Pros

- This Asana is beneficial to the entire body.
- The stretch on the pelvic area, thighs, hamstring muscles, abdomen, chest and throat improves the flexibility and strengthens these muscles.
- There is compression of neck, lowerback and spine. As a result improves the blood circulation in the spinal area and energize the nerves coming out of vertebrae.
- As there is abdominal compression, the stagnated blood around the internal organs in the abdominal cavity, sent back in circulation. As a result, improves the functional capacity of these organs.

### Cons

- Those having stiffness in the lowerback and knees should do it carefully and as per capacity and under the guidance of a Yoga teacher.

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ADHO-MUKH SHWANASAN (अधोमुख श्वानासन)

Downward facing Dog Pose- This is a forward bending posture where the core is engaged. This Asana is one of the steps in the Surya Namaskar.

### Pros

- The spinal column gets stretch. Also the back, waist hamstring muscles get stretch.
- The blood circulation in these regions improve. This results in better functioning of the nerve fibres coming out of vertebrae.
- Abdominal compression helps in trimming the fat deposited.
- By daily practice of this Asana, indigestion, constipation, gastric trouble can be eliminated.

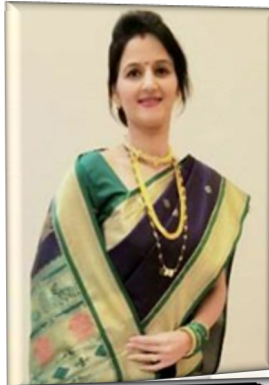
### Cons

- Those having Hypertension, Cardiac problem, severe vertigo, spondylosis, acute abdominal pain, hernia hydrocele should avoid this posture.

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Courtesy : [https://www.instagram.com/\\_young.again\\_/](https://www.instagram.com/_young.again_/)

## CUISINE OF THE MONTH: ALOO KE GUTKE



By Mrs.  
Pallavi Redkar

Aloo ke Gutke is the Kumaoni name for the simple stir-fry potato in spices. The word 'Gutke' means pieces. It is one of the most profoundly served food of Uttarakhand. Since the potato of Uttarakhand has a natural sweet taste it gives this dish a unique flavor. If you visit the Kumaon hills of Uttarakhand, Aloo ke Gutke is served at most of the roadside eateries. It is very easy to make, takes less time to prepare and thus you can pack it for your lunch box too.

Prep Time: 30 mins

Cook Time: 15 mins

Total Time: 45 mins

Makes: 2 Servings

### Ingredients:

3 medium size Potatoes	1/4 tsp Turmeric powder
4 tsp Mustard oil	1/4 tsp Red chili powder
1/4 tsp Cumin seeds	2 pinch Asafoetida
2 Dry chilies	Salt, to taste
1/4 tsp Coriander Powder	Fresh Coriander for garnishing



### Method

- ◆ Parboil potatoes in a pressure cooker for 2 whistles.
- ◆ Remove the skin and roughly slice the potatoes.
- ◆ Take a small bowl and mix coriander powder, red chili powder and turmeric powder with few drops of water.
- ◆ Heat mustard oil in a heavy bottomed vessel till hot. Reduce flame, add cumin seeds and allow to splutter.
- ◆ Add asafoetida and dry red chilis and sauté for few seconds.
- ◆ Add the mixed spices and salt.
- ◆ Mix well and immediately add the sliced potatoes. Mix well to coat the spice powders and place lid.
- ◆ Cook on low flame for about 5 to 7 minutes.
- ◆ Turn off the heat. Garnish the potatoes with fresh coriander leaves.
- ◆ Serve Aloo ke Gutke hot with poori/rice, raita as a meal or simply enjoy as a snack with a cup of tea.

#### Notes:

- It is highly recommended to use mustard oil for cooking potatoes as it gives an authentic taste to the dish.
- Aloo ke Gutke are best cooked in a cast-iron skillet or a heavy bottom Indian Kadhai.



## ACTIVITIES DURING THE MONTH OF FEBRUARY 2022



Ambassador briefed the Indian diaspora at an interactive session on the Union Budget 2022. A comprehensive presentation on the Budget was presented to the diaspora, businesses, Angolan government officials and the local media.



As part of the Prime Minister's vision of promoting 3Ts, Embassy, in cooperation with TEPC, organised a phygital conference and B2B meet on 'Promoting business in the new normal in the IT and Telecom' sector b/w Amb Pratibha Parkar and Matias Manuel da Silva Borges, National Director of Telecommunications and IT, Govt. of Angola highlighted immense potential for businesses in this sector. The event saw enthusiastic participation from Chambers, Associations and the Companies on both sides who pitched for their technical prowess and wide range of products.



As part of the ongoing #AzadiKaAmritMahotsav, Presentation by Ambassador Mrs. Pratibha Parkar on New Frontiers-Program of #Renewable Energy of India and meeting with stakeholders from Government and businesses of Angola were held.



As part of the celebration of #RepublicdayofIndia & 75th Anniversary of India's Independence #AzadikaAmritMahotsav and Embassy's initiative of school development projects to facilitate better learning environment to students, Embassy donated benches, chairs and school materials to the James English School at Calem-ba II. The Donation material was handed over by H.E. Mrs. Pratibha Parker, Ambassador to Mr Tiago, Head Of James English School. The event was also attended by Ms. Rosa Coelho, Administrator of District of University City, Talatona.



# UN bonding. Diplomats in Angola sharing their past experiences at the United Nations in New York. Foreign Minister of Angola H.E. Tete António who has vast experience of multilateralism during his multi-faceted diplomatic career was an honored guest at the get together.



## ACTIVITIES DURING THE MONTH OF FEBRUARY 2022



To commemorate the 75th Anniversary of India's Independence, the Embassy of India celebrated #AzadiKaAmritMahotsav with the Donation of food provisions for the children at Mama Madalena Orphanage. H.E. Mr Constantino Pinto de Almeida, Dy. Administrator, Cazenga also attended the event.



As part of the ongoing #AzadiKaAmritMahotsav Celebrations in Angola, Embassy of India has started free #Dance #weekly class with the support of Indian Council For Cultural Relations in the Embassy at Four Villas Condominio, Villa No. 4, Av. Principal de Talatona (Avenida Samora Machel), Talatona from February 12. The inaugural class received enthusiastic participation of kids and #dance lovers of Luanda. You are encouraged to participate in the Dance classes every Saturday at 1600 hrs. For more information, please send an email to [reception.luanda@mea.gov.in](mailto:reception.luanda@mea.gov.in)



As part of #AzadiKaAmritMahotsav celebrations, Embassy of India organized an interaction with Mr. Deepak Kamath who is on bike expedition in West Africa and Europe. Mr Kamath, first Indian with bike expeditions across all the seven continents, shared his fascinating experiences with the Indian diaspora and friends of India in Angola, at an interactive session. The bikers group of Luanda and local media also joined the event.



As part of AKAM celebrations, an Indian Corner was set up at the Catholic University of Angola with books on Tourism, History, Culture, Mythology and Yoga being gifted by the Embassy. Second Secretary Aditya Vats promoted ICCR and ITEC programmes offered by the Government of India and discussed educational and cultural collaboration with Vice-Rector and HoDs of various faculties.



As part of the ongoing #AzadiKaAmritMahotsav Celebrations in Angola, Embassy of India has started free #yoga #weekly classes with ICCR at the Embassy premises. You are encouraged to participate in the Yoga classes every Tuesday. For more information, please send an email to [reception.luanda@mea.gov.in](mailto:reception.luanda@mea.gov.in)

## IMPORTANT EVENTS/ ENGAGEMENTS IN FEBRUARY 2022



PM addressing at the One Ocean Summit, through video conferencing, in New Delhi on February 12, 2022, said that India is committed to eliminating single-use plastic.

Addressing the high-level segment of One Ocean Summit, PM said that India has recently undertaken a nationwide awareness campaign to clean plastics and other wastes from coastal areas.



PM addressing a webinar on positive impact of Union Budget on rural development, in New Delhi on February 23, 2022 said that Broadband will not only provide facilities in the villages but will also create a big pool of skilled youth in the villages.

He explained that the budget has given clear road map for achieving the goal of saturation of government development measures and schemes and how basic amenities can reach to cent percent population.

PM flagging off Kisan Drone yatra by Garuda Aerospace Pvt Limited, through video conferencing, in New Delhi on February 19, 2022, said that under the Swamitva scheme, the accounts of the land and houses are being prepared through drones in the villages.



During the event, he also pointed out that the medicines are being supplied through drones. Vaccines are reaching the remote areas. Drones are also being used to sprinkle pesticides in the fields in several areas. Kisan Drone is now the beginning of a new age revolution in this direction.

PM addressing at the TERIs World Sustainable Development Summit, through video conferencing, in New Delhi on February 16, 2022.



The Prime Minister recalled that Environment and sustainable development have been key focus areas for him all through his 20 years in office, first in Gujarat and now at the national level.

## UPCOMING EVENTS

### 53rd edition of IHGF Delhi Fair

The 53rd IHGF Delhi Fair will be organized from 30th March to 3rd April, 2022 physically (in person) at India Expo Centre & Mart, Greater Noida, Delhi NCR, India with all necessary safety protocols and SOPs for organizing B2B trade expositions issued by WHO and Government of India.

Further, the 15th edition of Indian Fashion Jewellery & Accessories Show (IFJAS) that was scheduled to be organized in January 2022 will now be held concurrently with the forthcoming 53rd IHGF Delhi Fair.

French buyers and importers are invited to register themselves at [www.ihgfdelhifair.in/register](http://www.ihgfdelhifair.in/register).

#### Press Note

[https://ihgfdelhifair.in/e/Intlpressrelease/53rd\\_IHGF\\_Delhi\\_Fair-Article\\_for\\_Overseas\\_Publicity.pdf](https://ihgfdelhifair.in/e/Intlpressrelease/53rd_IHGF_Delhi_Fair-Article_for_Overseas_Publicity.pdf)

### 36th edition of annual flagship B2B expo, "AAHAR - The International Food and Hospitality Fair" at New Delhi from April 26-30, 2022

India Trade Promotion Organisation (ITPO) is organizing its annual flagship B2B expo, "AAHAR-The International Food and Hospitality Fair", at Pragati Maidan (New Delhi) in April 2022.

AAHAR has the distinction of being the largest expo of the food and hospitality industry in the South Asia region and has completed 35 glorious years. The upcoming 36th edition of the expo is scheduled on 26-30 April 2022, in a gross area of approximately 70,000 sq. mtrs.

For any queries, please contact Ms. Hema Maity, General Manager, Email: [hemamaity@itpo.gov.in](mailto:hemamaity@itpo.gov.in), or Ms. Jasdeep Seth, DM at [jseth@itpo.gov.in](mailto:jseth@itpo.gov.in)

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## QUESTION OF THE MONTH

\_\_\_\_\_ is the discount granted by the Government of India to make essential items available at affordable rates to the general public.

- A. Tax Exemption
- B. PM SVANidhi
- C. Maximum Retail Price
- D. Subsidy Bill

**Answer of the last month quiz: C. Beti Bachao, Beti Padhao**

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